






ROY NEUHAUS

GRAPHIC DESIGNER

CONTACT

-  (831) 601-6441
-  royneuhausdesign@gmail.com
-  Monterey, CA
-  linkedin.com/in/royneuhaus
-  royneuhausdesign.com

SOFTWARE

- InDesign
- After Effects
- Photoshop
- PowerPoint
- Acrobat Pro
- Media Encoder
- Illustrator
- Audition
- Word
- Excel
- Outlook
- Flash

EDUCATION

SAN JOSE STATE UNIVERSITY,
San Jose, CA
Bachelor of Science,
Graphic Design

PROFESSIONAL SUMMARY

Experienced graphic designer and project manager in multimedia and publishing, incorporating excellence in layout and design of posters, brochures, textbooks, book and publication covers, presentation templates, infographics, graphics for the development of technology products, interactive web assets and rich internet applications.

SKILLS

- Project management, coordinating and prioritizing multiple projects and freelancers
- Expert knowledge of electronic pre-press and printing processes
- Proofing experience with product packaging, book paging, video editing and pre-press checks
- Writing technical text specifications and setting up style sheets for layout production of textbook design
- Editing content for development of curriculum and textbook design
- Photography for both digital and non-digital formats

PROFESSIONAL EXPERIENCE

Roy Neuhaus Design

Monterey, CA

Graphic Designer - Textbook Design

Jun 2001 – Present

- Consult for large private sector publishers including Cengage Learning, Pearson Higher Education, McGraw-Hill Higher Education, Allyn & Bacon and National Geographic
- Produce original book covers and interior design layouts for college level textbooks
- Assemble electronic paging layouts for final textbook production

PROFESSIONAL EXPERIENCE (CONT.)

SNAP Inc.

Defense Language Institute Foreign Language Center

Monterey, CA

Multimedia Specialist

Oct 2015 – Sep 2019

- Created and updated new and existing technology products to advance language learning
- Designed interactive maps for inclusion in online courses
- Created and edited videos, animations and web-ready artwork
- Created, curated and reviewed graphic images for consistency and appropriateness to meet production specifications
- Provided design and templates for the production of classroom instructional materials and tests
- Created templates and element styles to facilitate efficient and consistent page layout of lessons, activities and tests
- Documented styles to ensure consistency across courses, units, lessons and tests
- Converted manuscript files for instructional materials and tests into individual page layouts, incorporating text, graphics and design elements
- Compiled instructional, audio and video files

JTG Inc.

Defense Language Institute Foreign Language Center

Monterey, CA

Production Coordinator

Jul 2009 – Oct 2015

- Supported the development of foreign language educational materials
- Evaluated course materials from production standpoint and determined best structural organization, clarity and visual presentation
- Collaborated with subject matter experts to review foreign language content

Brooks/Cole Publishing - Cengage Learning

Pacific Grove, CA

Senior Designer

Sep 1986 – Jun 2000

- Responsible for the design and production of original book covers and interior design layouts for college level textbooks
- Project managed freelance designers
- Wrote type specifications and set up style sheets for textbook production
- Directed photo shoots for textbook covers